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FOR IMMEDIATE RELEASE:

CITY OF SOUTHPORT

Board of Aldermen Appoints Saldo as Permanent City Manager

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Southport, NC – At a regularly scheduled Board of Aldermen meeting on September 11, 2025, the Board of Aldermen unanimously voted to appoint Interim City Manager, Noah Saldo, to the permanent city manager position, effective immediately. Mr. Saldo started with the City of Southport in August 2024 as City Clerk and was appointed Interim City Manager in February 2025.

Noah Saldo is a native of Cleveland County, North Carolina where he began his professional career as a funeral director. He then entered the local government sector after receiving his Master of Public Administration degree from Arkansas State University and serving as town clerk for Boiling Springs, North Carolina, located in Cleveland County. He is a certified municipal clerk through the International Institute of Municipal Clerks at the UNC School of Government.

Mr. Saldo has experience and education in all aspects of local government, having attended several UNC School of Government classes, including but not limited to, Local Government Finance, Employment Law for Department Heads and Supervisors, and Essentials for Local Government Managers. In addition to his education, Noah also served on the Cleveland County Planning Board as chair prior to his move to Brunswick County in 2024.

Mr. Saldo remarked, “I am grateful to the Mayor and the Board of Aldermen for their continued trust and confidence in me to serve as the permanent City Manager of our great City of Southport.

“Over the past few months, we have made significant progress in moving our City forward and building a community that works for everyone. But this progress is not the result of my efforts alone. It reflects the hard work and dedication of our city employees, the collaboration with the Board of Aldermen, the contributions of our advisory boards and committees, the tireless support of our volunteers, and the ongoing engagement of our entire community.

“Together, we will continue to advance key projects, deliver the critical services our residents rely on, and strengthen the foundation of our City’s future. With unity, shared vision, and a deep commitment to service, we will keep building a thriving coastal community — and ensure that Southport continues to thrive as a beloved coastal city where people want to live, work, and visit.”

Mayor Rich Alt states that, “Noah has a variety of experiences, and I am confident that he will continue to drive the city forward in a positive manner.”

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